

ORDER



Orders
Order / Rev: 723923
Alt Order #: 06388050
Product Desc: WALZ FOR CONGRESS
Estimate: 2177
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 10/22/12 / 10/22/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact:
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Walz for Congress
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/22/12	10/28/12	20	\$27,900.00	\$23,715.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	20	\$27,900.00	\$23,715.00	0.00
Totals	20	\$27,900.00	\$23,715.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	10/23/12	10/29/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	- TWTF - -	:30	3	\$350.00	P-4	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	- TWTF - -			3		\$350.00		0.00				
E 2	KARE	10/23/12	10/29/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	- TWTF - -	:30	3	\$1,000.00	P-4	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	- TWTF - -			3		\$1,000.00		0.00				
E 3	KARE	10/23/12	10/29/12	Today Show Today Show	CM	7-9a	- TWTF - -	:30	4	\$800.00	P-4	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	- TWTF - -			4		\$800.00		0.00				
E 4	KARE	10/23/12	10/29/12	M-F 4-430p KARE 11 4 News	CM	4-430P	- TWTF - -	:30	1	\$525.00	P-4	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	- TWTF - -			1		\$525.00		0.00				
E 5	KARE	10/23/12	10/29/12	M-F 5-530p KARE 11 5 News	CM	5-530p	- TWTF - -	:30	2	\$1,800.00	P-4	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	- TWTF - -			2		\$1,800.00		0.00				
E 6	KARE	10/23/12	10/29/12	M-F 6-630p KARE 11 6 News	CM	6-630p	- TWTF - -	:30	3	\$1,975.00	P-4	0.00	NM	3	\$5,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	- TWTF - -			3		\$1,975.00		0.00				

Order / Rev: 723923
 Alt Order #: 06388050
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Walz for Congress
 Product Desc: WALZ FOR CONGRESS
 Estimate: 2177

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KARE	10/27/12	10/27/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630p	-----S-	:30	1	\$1,150.00	P-4	0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$1,150.00		0.00			
E 8	KARE	10/23/12	10/29/12	M-F 10-1035p KARE News 10p	CM	10-1035p	-TWTF--	:30	2	\$3,150.00	P-4	0.00	NM	2	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/12	10/29/12	-TWTF--		2				\$3,150.00		0.00			
E 9	KARE	10/28/12	10/28/12	Post NFL Late News Post NFL Late News	CM	1030-1105p	-----S	:30	1	\$3,150.00	P-4	0.00	NM	1	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$3,150.00		0.00			
													Totals	20	\$27,900.00